



2021 Auction Information Form

TIMELINE

Beginning Feb 3, 2021	Submit Artwork Donation Form (Optional)
Wed, Mar 3, 12-4 p.m. Thu, Mar 4, 4-7 p.m. Sat, Mar 6, 10-4 p.m.	Artwork & Donation Form Drop-offs
Week of Mar 22	Email Notification of Artwork Acceptance
May 15	Early-bird Ticket Sales
Jun 1	Auction Website Live & General Ticket Sales Open
Jun 23-27	SILENT Auction
Jun 25	LIVE Auction
Week of Jun 28	Artist Acknowledgement Mailing with Buyer Info & Commission (optional) & Email Notification of Unsold Work / Pick-Up Dates

DESCRIPTION

The 27th Annual Art Auction is The Contemporary Dayton's (The Co) primary fundraiser—normally, a modest-ticketed, lively, casual, event of 700 guests eating, drinking, and bidding on 100+ original works of art ranging from \$100-\$2,500. This year, however, due to COVID restrictions, the SILENT auction portion of the event will be presented free and open to all via an easy-to-use bidding website from June 23-27, 2021 and the LIVE portion will be taking place in person as a ticketed event in the Arcade Rotunda, June, 25, 2021.

ELIGIBILITY

All area artists are invited to donate one original work of art. Artists do not have to be Members of The Co to participate. The organization is committed to presenting a range of media and styles for a variety of prices from both emerging and established artists—therefore, The Co seeks original work of the highest quality, structural integrity, frame/display quality and condition, and appropriate market value. For these reasons, The Co reserves the right to jury artwork according to these merits.

PRESENTATION OF ARTWORK

Artworks must be original (no reproductions), clean, dry and ready to hang (hardware must be included). The Co encourages the donation of works created in the last three years and for work to be presented with clean, neutral matting and with unadorned, neutral framing. We recommend Custom Frame Serves (near downtown Dayton) for advice and fair pricing to donating artists. Additionally, The Co asks artists to take care in the completion of the artwork information form—the title, media, and brief description of the work (which The Co uses in marketing materials, on the Auction website, and in-person descriptions)—all play an important role in connecting to the audience and to buyers.

VALUATION

Fair Market Value (or FMV) is the price an artwork is expected to sell in the market to which it is presented. FMV will be assessed and agreed upon by the artist and The Co staff. The opening bid for artworks begins at 60-80% of the FMV to start the bidding and invite excitement, but the goal is for works to sell above the FMV. The amount a work sells above the FMV can help advance the valuation of future work, but if a work sells below FMV, or not at all, it is not a negative reflection of the work.

BENEFITS TO ARTISTS

- donating artists may select if they would like to contribute either 100% or 75% (capped at final sales of \$2,000 or a \$500 commission) of the sale of their work back to The Co
- a professional, high-resolution digital image of work for portfolio
- inclusion in print (mailing and distribution to 4,000) and digital marketing and promotional materials

Unfortunately, this year we are not able to offer donating artists free admission to the LIVE event. LIVE Auction tickets will be \$75 for Members and \$90 for Non-Members. Member Artists will have the opportunity to purchase early-bird tickets beginning May 15. General ticket sales will begin June 1, 2021.

SUBMISSION GUIDELINES

Please complete the Auction Donation Form and submit it prior to or at Artwork Drop-off, March 3, 4 or 6.

Via mail or in person: The Contemporary Dayton, 118 N. Jefferson St., Dayton, OH 45402

Via Email: Complete and scan this document or complete the fillable PDF

www.thecontemporarydayton.org/for-artists/callforentries/. Email to Beth DeVilbiss, Events Coordinator at bdevilbiss@thecontemporarydayton.org.



2021 Auction Donation Form

ARTWORK INFORMATION

Name

Website / Social Media Handle(s)

Title

Year

Medium

Size (height x width x depth)

Proposed Fair Market Value / Retail Sales Price

DONATION INFORMATION

I will donate 100% 75% (capped at a final sale of \$2,000 or a \$500 commission) of the total sale
(check one)

BRIEF BIO

Born (City)

Current City

Art School / Significant Art Training / Recent Award, Distinction, or Show (Optional)

TWO-SENTENCE ARTWORK DESCRIPTION